The power of standards

Making CRA work for everyone

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Who has ever read a standard from start to finish?

CRA affects everyone — not just developers

Development • Security • Product • Legal • Procurement • Management



Different roles. Shared direction.
That's the power of standards.

Why standards matter

Without standards	With standards
• Different interpretations • Duplicated effort • Conflicting priorities • Unclear expectations	• Shared understanding • Predictable outcomes • Clear expectations • Better collaboration

Standards create alignment



Turning regulation into implementation

Pathways to compliance

Following harmonised standards

- Common route to demonstrating compliance
- Creates presumption of conformity
- Reduces interpretation effort
- Well understood by regulators and market surveillance authorities

Alternative approach

- Also possible
- Requires additional evidence
- Higher burden of justification
- Organisation must demonstrate equivalence

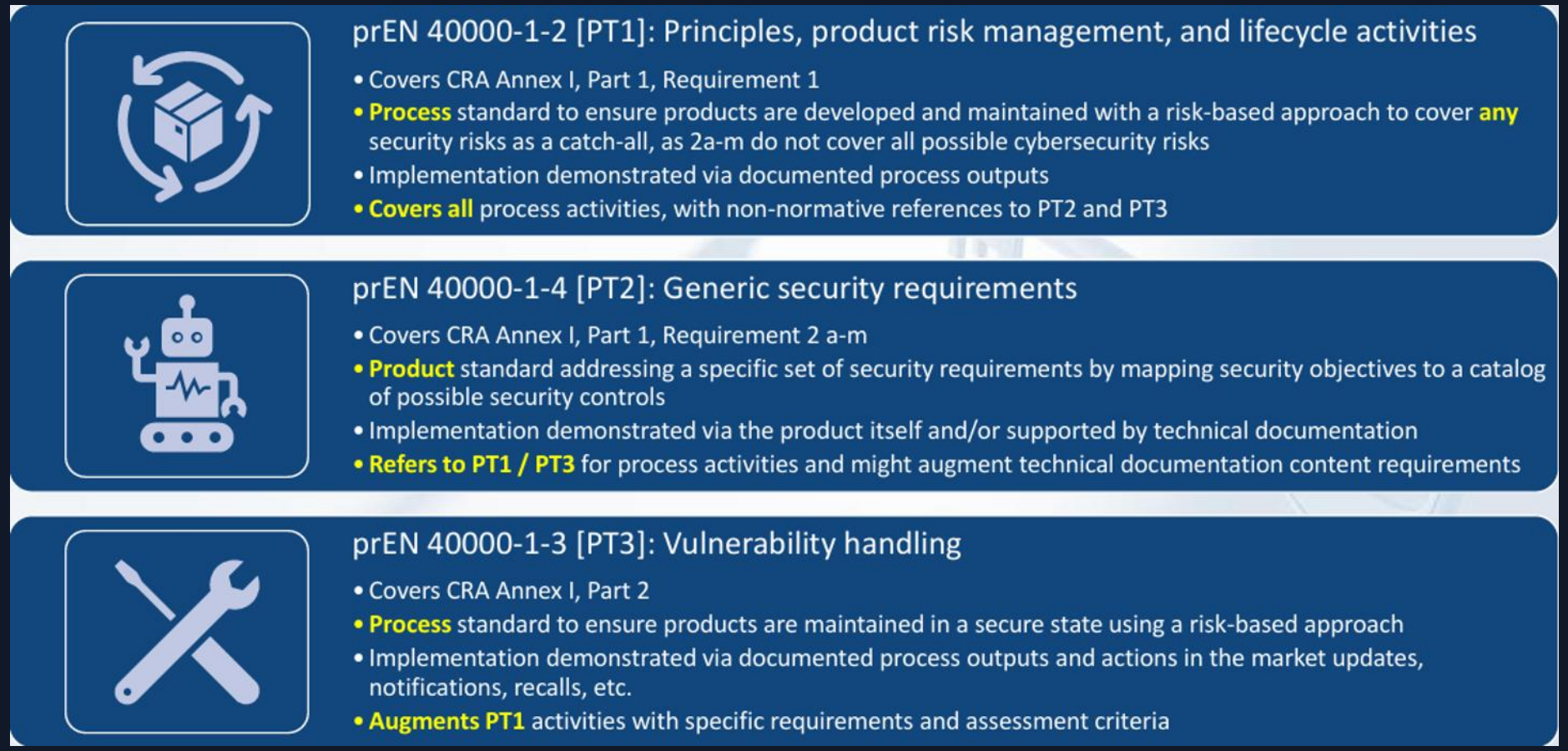
Why voluntary standards still matter



Timeline CRA & Standards



Scope – Main objectives and interplay



Remember three things

- ✅ CRA affects more than developers
- ✅ Standards create alignment
- ✅ Standards create a common language across communities

Thank you!

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